

YOUR GUIDE TO SAMPLING

**The only prescription
tretinoin cream
approved in Australia
for Photoageing^{1,3}**

The most potent, biologically active retinoid (retinoic acid) indicated for photoageing^{2,4}

Restores skin to significantly improve visible signs of photo damage from 4 months, including wrinkling, hyperpigmentation, and skin texture^{5-7,8}

Proven tolerability and safety with up to 4 years of continuous treatment^{5,7}



What patient is suitable?

Indicated for treatment of dry photoaged skin and related conditions.¹

Early signs of photodamage includes:^{8,9}



Fine lines / wrinkles



Rough, dry skin



Dark spots or hyperpigmentation



Loss of skin elasticity

Women of all ages are concerned about fine lines, wrinkles, and rough, dry skin^{*10}



Broken capillaries

ReTrieve is contraindicated in pregnancy and women planning a pregnancy¹

How to sample ReTrieve®

- 1 Separate the 5-pack and **provide only one 5g tube per patient.**
- 2 Include a copy of "Your Guide to Using ReTrieve®" with each sample.
- 3 Write a ReTrieve® prescription for each patient receiving a sample.

How to kick off the conversation?

1 OPEN WITH A QUESTION

- "Do you spend a lot of time in the sun?"
- "Do you use sun protection regularly?"
- "What are you currently using on your skin?"

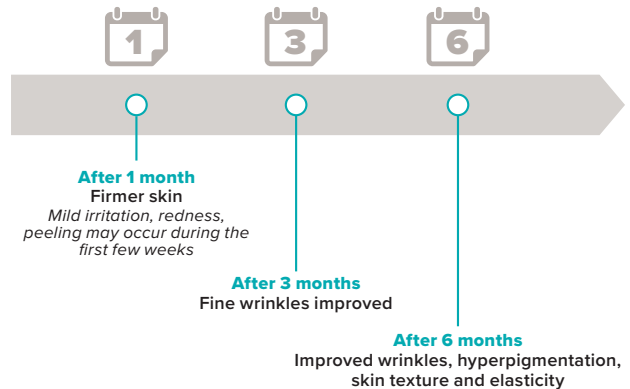
2 COVER KEY POINTS ABOUT SKINCARE

- Always use broad-spectrum SPF 50+ sunscreen
- Use gentle cleansers
- Treat with ReTrieve®
- Use moisturiser to protect and repair skin barrier

3 REINFORCE TRETINOIN BENEFITS

How long until you see visible results?

Visible improvements in skin texture and fine lines may take up to 16 weeks of consistent use.^{1,6-8}



Steps for success

How to apply

1



Before bedtime wash face and neck with a mild, soap-free cleanser then pat dry

2



Apply a thin layer of ReRetrieve to face and neck, avoiding eyes, mouth, lips, and angles of nose – **a pea-sized amount is enough** to cover both face and neck

3



Wash hands thoroughly after application

Starting slow

To avoid irritation, start ReRetrieve® slowly by gradually increasing the time it is left on.

Example first week on ReRetrieve®:

Night 1		Apply	Leave on for 5 mins	Wash off
Night 2		Apply	Leave on for 10 mins	Wash off
Night 3		Apply	Leave on for 30 mins	Wash off
Night 4		Apply	Leave on for 1 hour	Wash off
Night 5		Apply	Leave on for 1.5 hours	Wash off
Night 6		Apply	Leave on for 2 hours	Wash off

Once ReRetrieve® can be left on for 2 hours without causing irritation, it can then be left on overnight.

Costs²

- Lasts several months
- More effective than OTC topical products
- Cheaper than invasive and other cosmetic procedures
- No down time

Adverse effects^{1,8}

- Be upfront about expected side effects
- AEs such as mild skin irritation are common and can involve redness, scaling, dryness, burning, stinging and peeling
- Irritation usually peaks during the first two weeks of therapy and then improves.
- Goal is to start slowly – ↑ frequency to nightly
↓ if not tolerated

Tips for starting tretinoin with sensitive skin^{1,11}

- Consider recommending the 'sandwich' technique , where a bland moisturiser is applied both before and after tretinoin.
- Tretinoin should not be used with other active ingredients until skin tolerance has been achieved.

Pregnancy¹

- Tretinoin is contraindicated in pregnancy and women planning a pregnancy.
- If the patient becomes pregnant while using tretinoin, discontinue treatment.



Tell your patients to check with their private health fund to see if they qualify for prescription reimbursements.

For more information treating photoageing with ReTrieve®, visit <https://inovaconnect.com.au>

PBS Information: ReTrieve® is not listed on the PBS

Please review the full Product Information before prescribing.
Product information is available on request by calling 1800 630 056 or by scanning the QR code.



Abbreviations: AE, adverse event; OTC, over the counter; SPF, sun protection factor.

¹Data from an online market research survey conducted in December 2022 of 1000 Australian adult women (aged 20– 75 years, n=800) and men (aged 40–75 years, n=200) who were concerned with photoageing or related conditions. Women of all ages were concerned with fine lines and wrinkles (63%–77%) and rough dry patches (43%–59%), while women aged 40+ years (n=300) were more concerned than women aged 20 to 39 years (n=500) about pigmentation changes including melasma 28% vs 12–19%, respectively) and lentiginos 38% vs 7–12%, respectively).

References: 1. ReTrieve Product Information 2. Milosheska D, Roškar R. Adv Ther 2022;39(12):5351–5375 3. The Australian Register of Therapeutic Goods. Search: "Tretinoin". Available from: <https://www.tga.gov.au/> (accessed October 2025) 4. Siddiqui Z, et al. Am J Clin Dermatol 2024;25(6):873–890 5. Sitohang IBS, et al. Int J Womens Dermatol 2022;8(1):e003 6. Kang S, et al. Am J Clin Dermatol 2005;6(4):245–253 7. Bhawan J. Int J Dermatol 1998;37(4):286–292 8. Mukherjee S, et al. Clin Interv Aging 2006;1(4):327–348 9. The Australasian College of Dermatologists. A-Z of Skin Ageing Skin Factsheet. Available: <https://www.dermcoll.edu.au/atoz/ageing-skin/> (accessed October 2025). 10. Data on File. Retinoid Market Landscape 2022. 11. Parsa R, et al. Poster 62386. American Academy of Dermatology Annual Meeting; March 7–11, 2025; Orlando, FL.

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